

Smoke-Free Campus Policy Implementation Committee

Minutes from August 8, 2012

Committee Members Present: Nels Strickland, Amy Fisher, Tiffany Edwards, Daniel Roberts, Jennifer Farish, Erin Garrett, Ryan Whittington, Scott Wallace, Bob Brown, Missy Downey, Sandra Bentley, Travis Yates, Maurice Eftink, Michael Harmon, Michael Barnett, Tim Walsh, Shannon Richardson

Absent: Michael Thompson, Leslie Banahan, Amanda Walker, Camp Best, Donna Gurley, Nathan Lazinsky, Ginger Patterson, Ray Hawkins, T. Davis, Hilarie Bain, Jessica Brouckaert, Quadray Kohlheim, Jenny Kate Luster

Proceedings:

The meeting was called to order by Dr. Richardson at 3:00 p.m. The committee members reviewed the minutes from July 18th. Ms. Downey made a motion to approve the minutes, and Dr. Yates seconded the motion. All were in favor; none opposed. Dr. Richardson then addressed the committee regarding the campus-wide cigarette butt cleanup efforts; it was decided that the ASB student committee members, lead by Mr. Roberts, would meet separately with Ms. Banahan and Dr. Richardson to discuss this event and report back to the committee. Suggestions were made to involve the Big Event planning committee and Students for a Green Campus in the event.

The subcommittees then gave their reports, listed below.

Marketing & Communications - presented by Jennifer Farish

Warning cards and door clings were distributed to each committee member. Communications will begin campus-wide distribution soon of all marketing materials, including warning cards, door clings, yard signs, and game day stickers. Logo will be added to home page bulletin board on Aug. 15. Ole Miss News will post in Headlines section and social media the week of Aug. 13. Banner ad in iPad app will be submitted Aug. 15. T-shirts are in production and will be delivered Thurs. Game day stickers (5000) are in production for first game. Warning cards are in production and will be delivered next week. The committee recommended giving a box of warning cards to each department, division, faculty senate, ASB, and other main areas of campus. Mr. Walsh mentioned that he would include a line of text regarding the policy on the alumni emails that would be sent out before each home football game. Fact sheets are also available to anyone that may be contacted by journalists/reporters/media. The websites will be live soon, and will include a recommendation on how to politely and respectfully approach someone violating the policy, and hand them a warning card. Dr. Richardson asked for a motion to approve the warning cards; Ms. Fisher made the motion and Mr. Strickland seconded that motion; all were in favor, none opposed. Dr. Wallace suggested creating a presentation that could be used to educate classes and groups on the new policy, especially the EDHE 105 classes and new ROTC cadet orientations. Ms. Farish informed the committee that the new websites would be live soon. The urls are olemiss.edu/smokefree and olemiss.edu/quitnow.

Policy Research - presented by Maurice Eftink

No report at this time.

Legal & Enforcement - presented by Michael Harmon

The smoking receptacles on campus have been removed and replaced with trashcan tops. Warning cards will begin to be handed out to violators as soon as they are distributed to campus departments.

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Cessation Programming- Presented by Sandra Bentley

The Graduate Assistant position has been approved and they are speaking with candidates this week; she is still waiting to hear if the budget for the cessation costs has been approved. The overall game plan is in place for cessation programming, including group sessions. Mr. Barnett asked if the Staff Council had received permission from the Chancellor to allow employees to attend cessation programs without having to take personal leave time. Amanda Walker, Staff Council President, has been asked to respond to this question.

Implementation Planning- Presented by Camp Best

Updated timelines were distributed.

The next all-committee meeting is scheduled for September 5th at 3:00 p.m. in Lyceum 200.

The meeting was adjourned at 3:35 p.m.

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Minutes submitted by sbr